



**SPATEC** Spring 14

North America

**March 30 - April 2** The Ballantyne Hotel • Charlotte, NC

An exclusive event and setting for those who desire serious business.

## Directory Advertising Booking Form

- Kindly complete and sign below. Scan and email or fax to:  
Michelle Gamble at [mgamble@questex.com](mailto:mgamble@questex.com), fax: **877.750.4887**

DELEGATE NAME

COMPANY

REQUEST AUTHORIZED BY

DIRECT TELEPHONE NUMBER

EMAIL ADDRESS:

**PLEASE SIGN BELOW.**

UPOU RECEIPT OF THIS SIGNED BOOKING FORM YOU WILL BE ISSUED AN INVOICE. **PAYMENT IS DUE UPON RECEIPT.**

SIGNATURE:

DATE:

POSITION (subject to availability)	PRICE	Please check selection
<b>A</b> Bookmark	\$1,995.00	<input type="checkbox"/>
<b>B</b> Premium Full Page		
Inside Front Cover	\$1,695.00	<input type="checkbox"/>
After Index Page	\$1,695.00	<input type="checkbox"/>
After Welcome Page	\$1,695.00	<input type="checkbox"/>
Inside Back Cover	\$1,695.00	<input type="checkbox"/>
<b>C</b> Standard Full Page	\$895.00	<input type="checkbox"/>

### **ARTWORK SUBMISSION DEADLINE**

Artwork must be submitted no later than March 3, 2014.

### **PAYMENT TERMS**

Full payment is due upon receipt of invoice.

Submission of this form commits you to the above terms on confirmation by organizers of availability.



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# SPATEC SPRING DIRECTORY

- All delegates attending the event will receive a copy on arrival. This will be their guide throughout the event and it will be used as a reference directory throughout the coming year
- Increase your exposure at SPATEC
- Enhance your message to the delegates at SPATEC
- Please note that directory advertising is limited to those companies registered for SPATEC Spring 2014

### FOR ADVERTISING QUERIES PLEASE CONTACT:

MICHELLE MOORE GAMBLE

[mgamble@questex.com](mailto:mgamble@questex.com)

214.592.4270 office

214.578.3768 cell

## TECHNICAL SPECIFICATIONS

### Prices and Placement

Every company will have a free full page Company Profile in the Directory (as completed by each company online). However, should you wish to add an additional visual focus on your product during and after the forum, please select from the following:

- A Bookmark (four color) \$1,995**  
Only 1 available (subject to availability)  
Printed and laminated on both sides  
(images can be different on each side)  
Attached to each copy of the directory by a chain
- B Premium Position Full Page Ad (four color) \$1,695**  
4 Positions available (subject to availability)
- C Standard Position Full Page Ad ((four color) \$895**  
10 Positions available, placed within the first 30 pages of the Directory

## SIZES

### FULL PAGE ADS

Full Size: 5.9" x 8.3" (Portrait)

Type Area: 4.6" x 7.3"

Bleed: 0.2"

### BOOKMARK

Full Size: 1.4" x 7.8"

Type Area: 1.5" x 7.6"

Bleed: 0.2"

## FILE TYPE

Please supply all ads as either print ready CMYK pdfs, Hi-Res CMYK EPS or Hi-Res CMYK jpgs @ 110%. All fonts should be made outlines and pictures embedded where appropriate.

## AD SUBMISSION INSTRUCTIONS:

Artwork must be submitted no later than March 3, 2014.

1. Go to [www.spatecna.com/adupload](http://www.spatecna.com/adupload)
2. Click "SPATEC Spring Directory Ad Submission"
3. On the following webpage, click "Choose File" to select your ad
4. Enter your contact information
5. Click "Upload" to submit your ad

## QUESTIONS REGARDING SUBMITTING YOUR AD MATERIAL?

Email: [mcadigan@questex.com](mailto:mcadigan@questex.com)